

Sustained growth

Established in 2001, Verni's primary activities included the manufacturing of acid-proofing materials, epoxy and polyurethane flooring, waterproofing and general construction materials. However, soon thereafter, Verni identified a gap in the market to become the only company which not only manufactures such products and systems but also installs them.

According to Managing Director Vernon Botha, this approach offers clients a single-line guarantee with no double markups. In addition to offering the above services, Verni, as an independent company, has also expanded into the concrete repair and structural reinforcing market.

"Our mission is to supply quality products and solutions at the best possible rates, and to achieve client satisfaction at all times," reiterates Vernon. "Furthermore, we are continually carrying out numerous research projects in order to continue developing products. This enables us to offer our clients revolutionary products."

Verni is situated in Jet Park, Johannesburg, and sports a 4 000m² factory with a production capacity of 200 tons per month. Merely considering the size,

one can see why Verni places much emphasis on quality control through strict in-house quality control measures as set out by ISO9001. On average, Verni employs roughly 100 people with the top structures comprising a Managing Director, Directors, and Managers. Verni is a family-owned business; Vernon Botha is Managing Director and his daughter, Jenna-Lee Backo, serves as Director.

"Besides our administration department staff, the core business staff consists of a Production Manager, R & D Chemist, Skilled Artisans for both production and application, Contracts Manager, skilled site supervisors and managers" adds Vernon. The company services several industries, namely food & beverage processing kitchens; breweries; hospitals; dining halls; ablutions; workshops; mortuaries; battery charging areas; dairies; shopping centres; hangars; and the automotive industry.

Speaking on the future of the company, Vernon adds with great excitement that Verni is in fact seeking an acquisition. "Furthermore, we are now able to announce that we have recently earned our Level 4 B-BBEE score," he concludes.

Verni encourages readers to like them on Facebook and be the first to know about new product launches, completed projects and upcoming events. ■



Managing Director, Vernon Botha.



Director, Jenna-Lee Backo.