

PROFILES OF *success*

This is the first in what will be a regular section in every issue of FLOORS in Africa, highlighting successful companies within the local floorcovering industry. We will find out what they feel makes their company and products so successful; how they intend to secure their future success and the environmental status of the company – to really find out what makes them tick.

This is the inaugural section.

Enjoy!

What makes your company successful?

A combination of hands-on management and an unwavering commitment to ensuring our clients are happy and satisfied. Many of our projects are repeat-business – which bears testimony to the fact that the system is working.

What is your most successful product?

Our most successful and most versatile is the Supaflor PU range of polyurethane floor screeds, which is available in a variety of surface finishes and thicknesses, dictated by the operating conditions and requirements. This range can handle extremes of temperature (-20 to +120°C) as well as heavy traffic and chemical environments.

How will you ensure future success?

By continuing to do those things that work and changing those that do not. A company's ability to adapt to and embrace change is often the difference between success and failure.

What is your BEE rating?

We are a Level 5 Value Added Supplier

What is your environmental status?

Within our corporate philosophy of sustainable development, we go to great lengths to ensure that our production and installation methods have a minimal impact on the environment.

